

Branding Options >

The
BREWERY

 **encore**

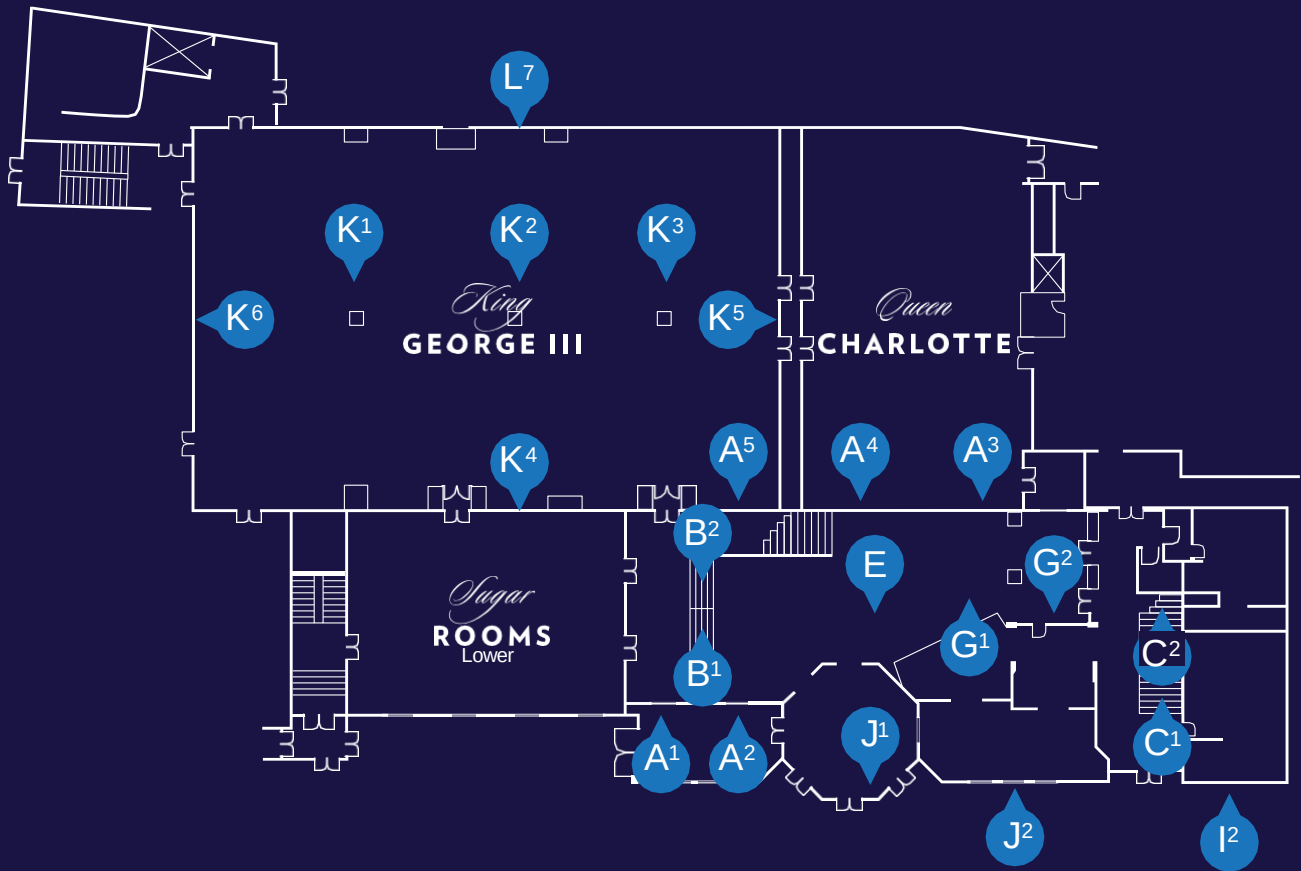


The
BREWERY

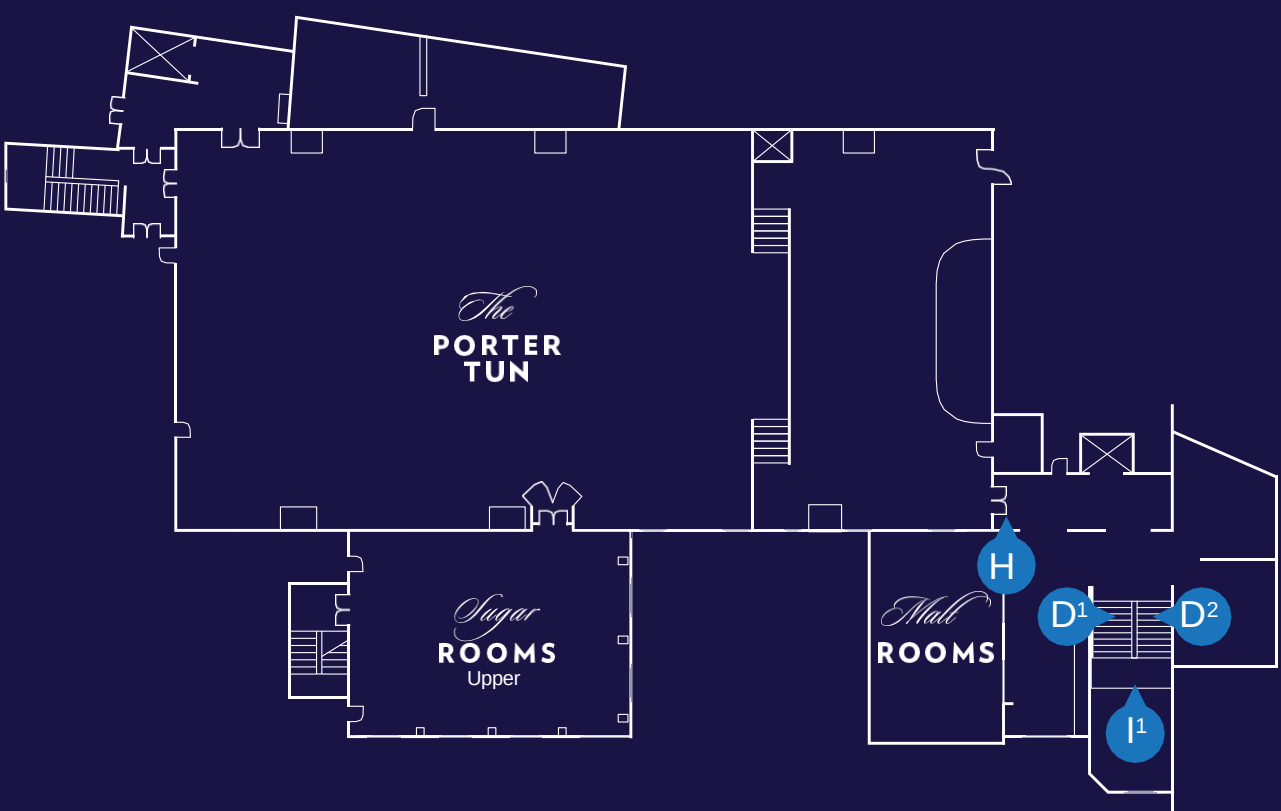
Floor Layout & Contents

- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1& 2
- H Cloak Panel
- I. Stairway Banner & Outdoor Wall
- J. Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs

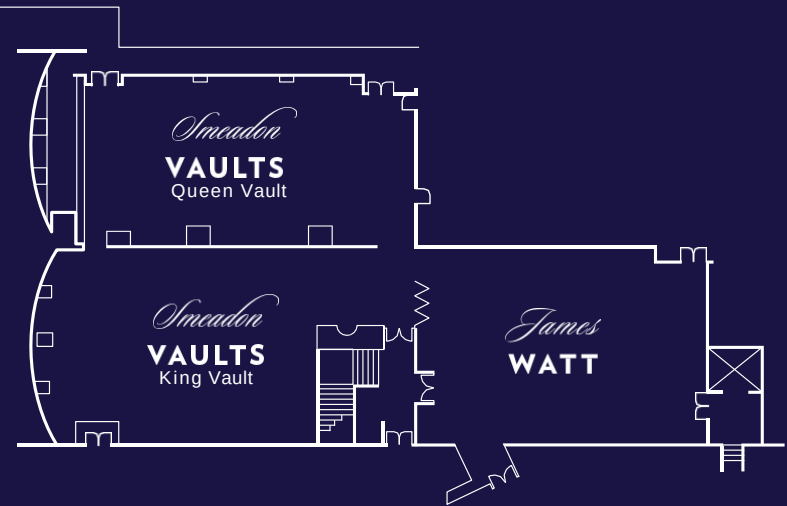
Ground Floor



First Floor

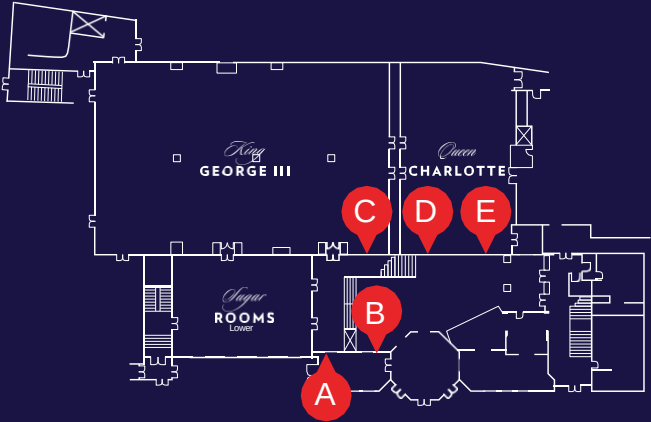


Lower Ground Floor





Ground Floor



- A** Windows A, B, C, D, E
- B** Stairs B
- C** Stairs C
- D** Stairs D
- E** Floor Vinyls
- F** Printed Signs
- G** Desk 1 & 2
- H** Cloak Panel
- I** Stairway Banner & Outdoor Wall
- J** Windows J1 & J2
- K** Pillars, Walls & Pelmet
- £** Item Costs



Windows A & B*

To the left of the foyer as your guests climb staircases A & B towards the Lower Sugar Room and The King George, these two windows could be one of the first opportunities to present your branding to them. Our graphics would completely fill the space of the windows, making your branding become a part of the feature.

* Please note: You will need exclusive venue hire to brand this area.

Windows C,D & E

These windows would be immediately seen by the attendees of your event as they are opposite the main entrance and registration desk, you cannot miss them.



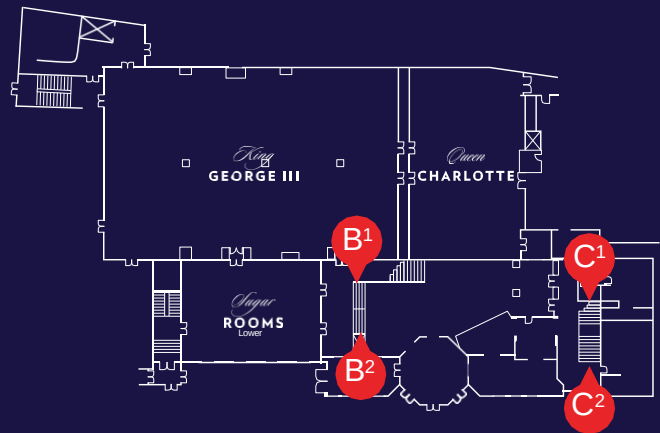
Windows A & B*



Windows C, D & E



Ground Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs

Stairs B1 & B2* >

Through the main entrance and to the left of the reception desk. Leading to the Lower Sugar Room and the King George to the left, these staircases are one of the initial branding opportunities that your guests will see. Each step can be branded individually or they can be used collectively to form one image.

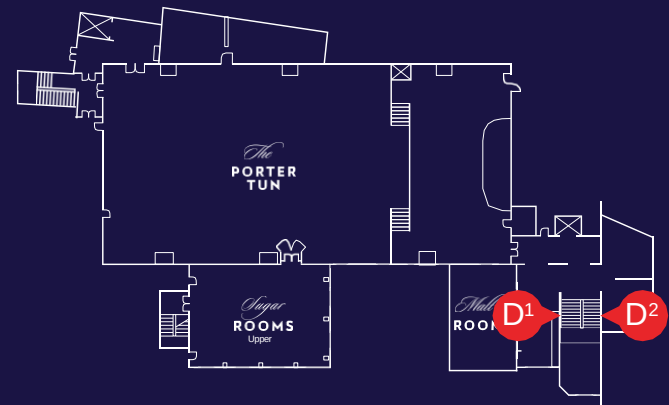
* Please note: You will need exclusive venue hire to brand this area.

Stairs C1 & C2 >

These staircases are the first flights leading from the ground floor foyer to The Porter Tun. Once again graphics can be placed on steps individually or collectively to form one image.



First Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs



Stairs D1

This staircase is the flights leading from the ground floor foyer to The Porter Tun. Once again graphics can be placed on steps individually or collectively to form one image.

Stairs D2

This staircase is the final flight into The Porter Tun. Again graphics can be placed on steps individually or collectively to form one image.



Stairs B1 & B2*



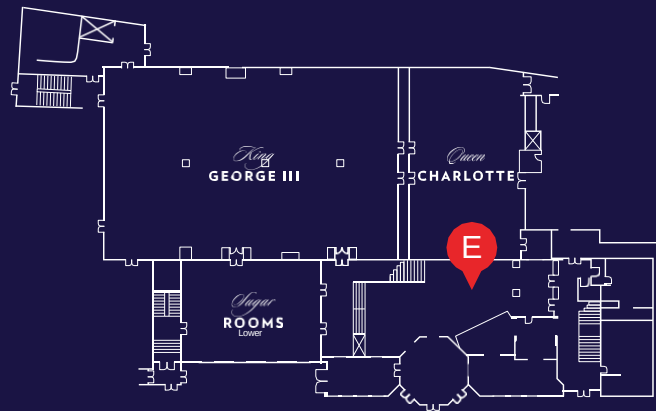
Stairs C1 & C2



Stairs D1 & D2



Ground Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs



Floor Vinyls* ➔

Vinyl sinage attached to floor with durable laminate to make it last, good for advertising or informing and directing the traffic of attendees.

* Please note: You will need exclusive venue hire to brand this area.



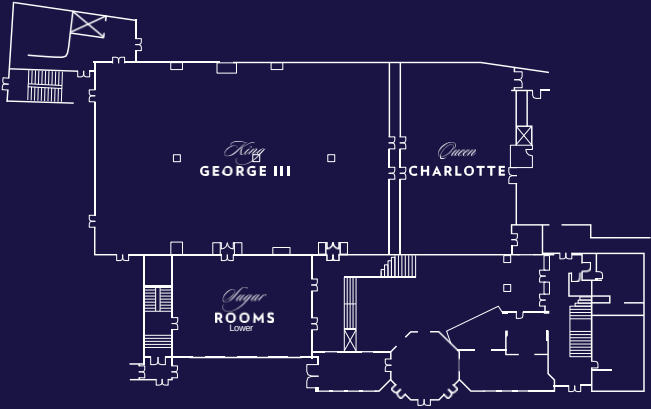
Floor Vinyl E1*



Floor Vinyl E3*



Ground Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs



Printed Signs >

Foamcore mounted signs laminated for durability against dents and scratches. The smaller size is suitable for support by easel and/lolipop stands.



Freestanding Board - Single Side



Lollipop Sign



Ground Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs



Desk 1*

This is the welcome/registration desk which is just inside the main entrance. This would be one of the first opportunities to display branding to your attendees once inside the building. Desk 1 and 2 in the foyer are both large features, making branding bold and unmistakable.

* Please note: You will need exclusive venue hire to brand this area.

Desk 2*

This second desk is in front of the cloakroom. Guests would also walk past this feature when moving to the stair that lead to The Porter Tun.

* Please note: You will need exclusive venue hire to brand this area.



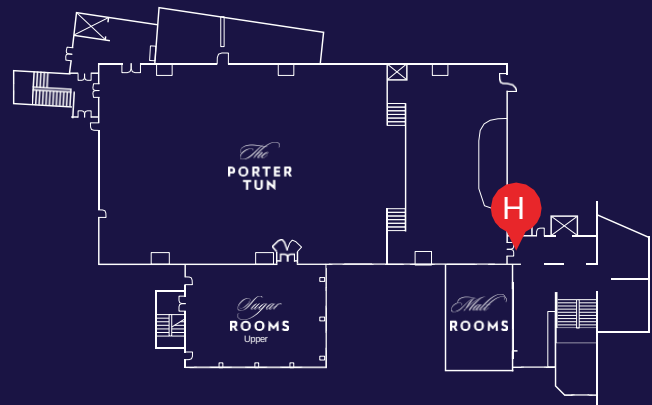
Desk 1*



Desk 2*



First Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs

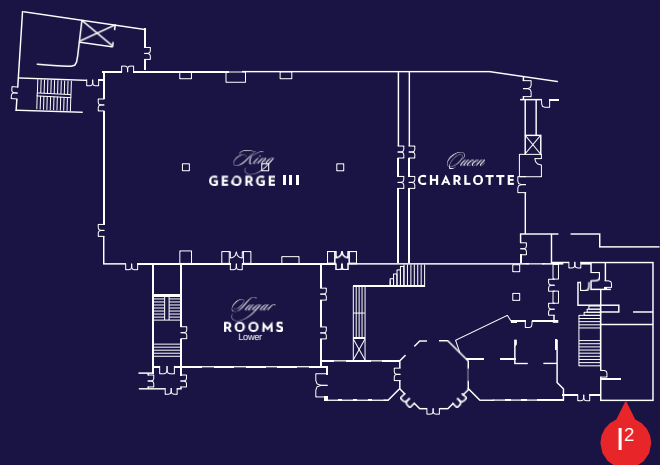


Cloak Panel

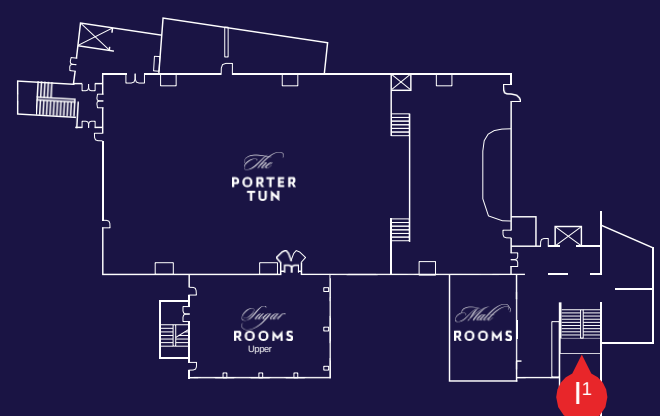
This large panel is positioned at the top of Stairs F between these and the entrance to the Porter Tun, once again this is a large space that can provide bold branding which would clearly welcome attendees into The Porter Tun.



Ground Floor



First Floor



- A** Windows A, B, C, D, E
- B** Stairs B
- C** Stairs C
- D** Stairs D
- E** Floor Vinyls
- F** Printed Signs
- G** Desk 1 & 2
- H** Cloak Panel
- I** Stairway Banner & Outdoor Wall
- J** Windows J1 & J2
- K** Pillars, Walls & Pelmet
- £** Item Costs



Stairway Banner

This branding opportunity is situated at the top of staircase E, therefore your guests will be able to see this branding on their way up to The Porter Tun. This is one of the largest features within the venue to display graphic and logos.

Outdoor Wall*

This feature would allow attendees to see branding on arrival to The Brewery. This not only welcomes guests to your event but it also provides reassurance that they are at the right venue.

*In wet weather the print will not stick to the surface and therefore we cannot apply the media to the wall.



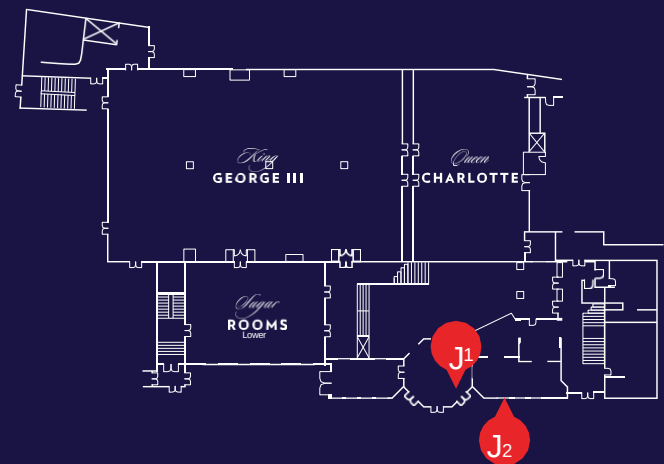
Stairway Banner



Outdoor Wall



Ground Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs



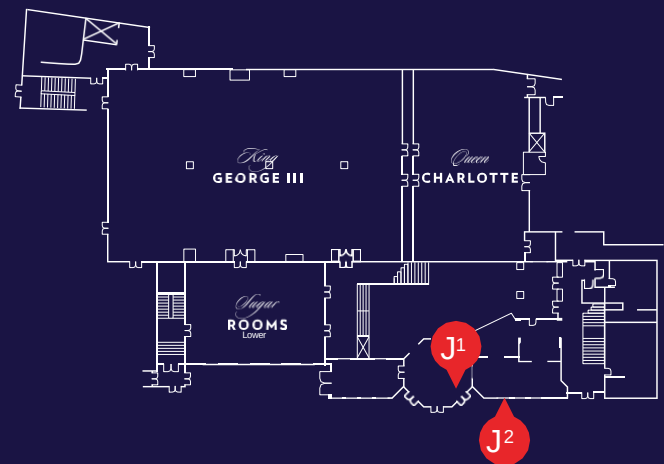
Windows J1*

Arched windows, 3 in total.

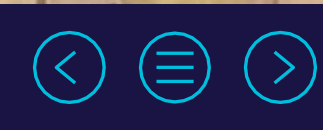
*Please note: You will need exclusive venue hire to brand this area.



Ground Floor



- A Windows A, B, C, D, E
- B Stairs B
- C Stairs C
- D Stairs D
- E Floor Vinyls
- F Printed Signs
- G Desk 1 & 2
- H Cloak Panel
- I Stairway Banner & Outdoor Wall
- J Windows J1 & J2
- K Pillars, Walls & Pelmet
- £ Item Costs



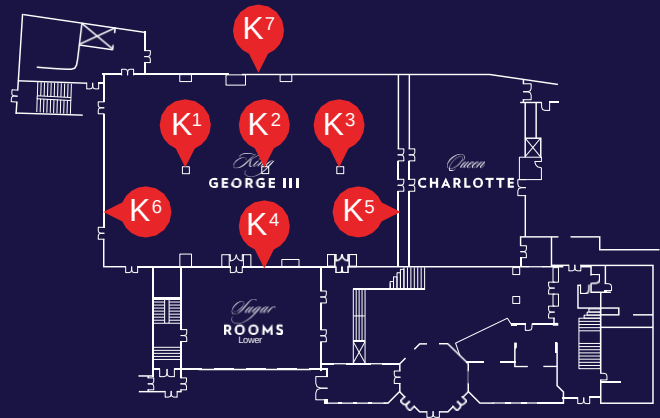
Window J2*

Lower wide window.

* Please note: You will need exclusive venue hire to brand this area.



Ground Floor



- A** Windows A, B, C, D, E
- B** Stairs B
- C** Stairs C
- D** Stairs D
- E** Floor Vinyls
- F** Printed Signs
- G** Desk 1 & 2
- H** Cloak Panel
- I** Stairway Banner & Outdoor Wall
- J** Windows J1 & J2
- K** Pillars, Walls & Pelmet
- £** Item Costs



Pillars

Pillars in King George III Room, 3 in total.

Walls & Pelmet

This feature allows your branding to be displayed on the pelmet drop to the King George III suite, providing high impact surround to the whole room.

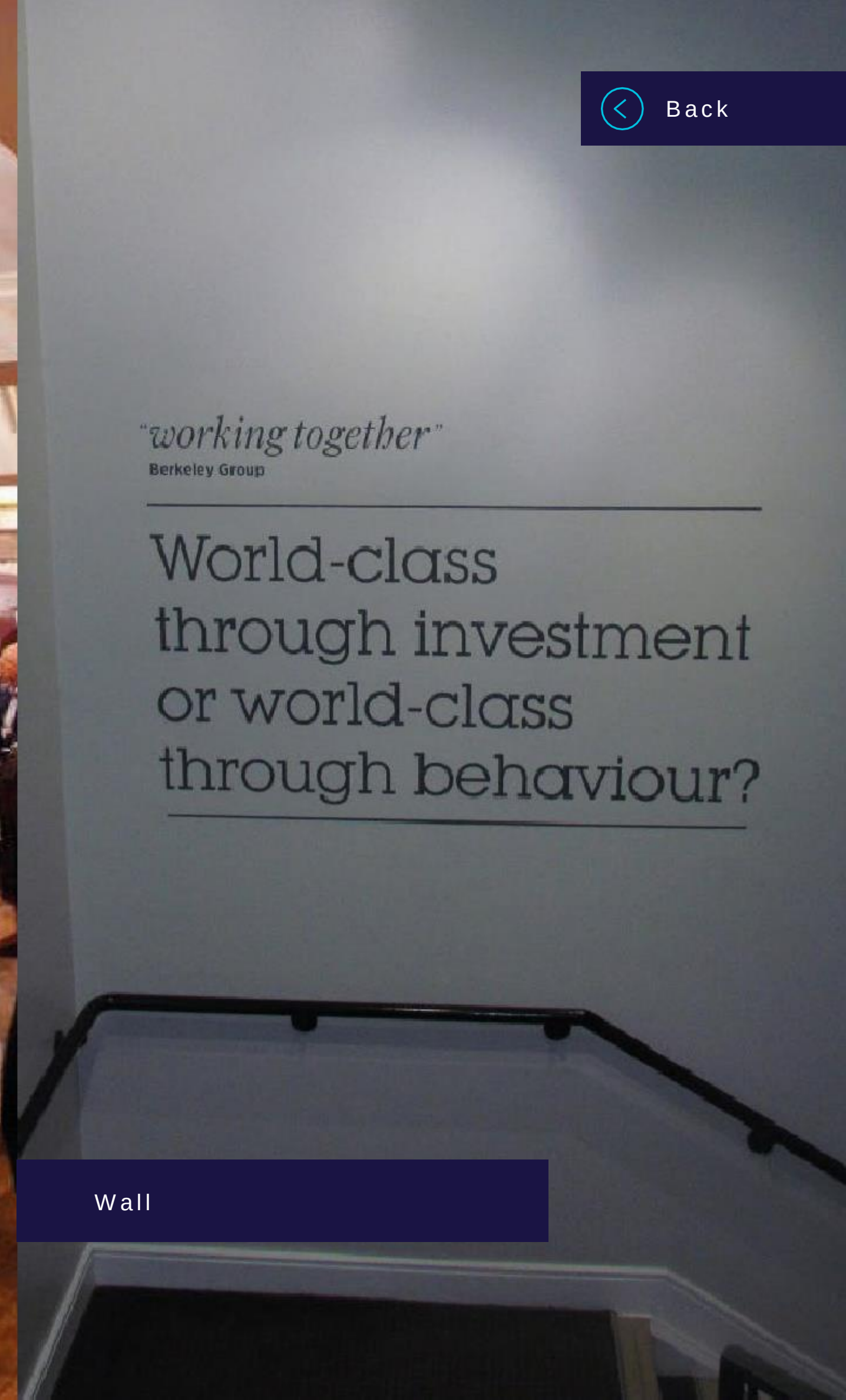
Located in the Brewery Foyer
Montcalm Lobby



Pillar



Pelmet



Wall

Item Costs*



Item	Reduced Price**	14-7 Days Before Event**	6-4 Days Before Event**
Window A, B, C, D, E	£160.00 ea.	£208.00 ea.	£240.00 ea.
Stairs B1 & B2 (14 Steps)	£210.00	£273.00	£315.00
Stairs C1 & C2 (16 Steps)	£240.00	£312.00	£360.00
Stairs D1 & D2 (22 Steps)	£330.00	£429.00	£495.00
Floor Vinyl E1	£20.00	£26.00	£30.00
Floor Vinyl E2	£90.00	£117.00	£135.00
Floor Vinyl E3	£470.00	£611.00	£705.00
Printed Sign - 1000mm x 1800mm - Single Sided	£125.00	£162.50	£187.50
Printed Sign - 1000mm x 1800mm - Double Sided	£155.00	£201.50	£232.50
Printed Sign - 420mm x 594mm - Double Sided	£30.00	£39.00	£45.00
Printed Sign - Lollipop A3 (297mm x 420mm) - Single Sided	£10.00	£13.00	£15.00
Printed Sign - Lollipop A3 (297mm x 420mm) - Double Sided	£15.00	£19.50	£22.50

Installation

Please note that the above item costs are exclusive of labour to install and remove and transport – which will be quoted upon request.

- * All prices listed above are subject to VAT and additional labour and transport costs.
- ** Provided we can receive your artwork more than 10 days before your event, the reduced price applies. Between 10 and 6 working days before your event date a surcharge of 30% applies, between 6 and 4working day before your event a 50% surcharge applies. This is due to the additional time and transport required within these shorter timeframes.



Item Costs*



Item	Reduced Price**	14-7 Days Before Event**	6-4 Days Before Event**
Desk 1	£200.00	£351.00	£405.00
Desk 2	£200.00	£260.00	£300.00
Cloak Panel H	£85.00	£110.50	£127.50
Stairway Banner I1	£260.00	£338.00	£390.00
Outdoor Wall I2	£300.00	£390.00	£450.00
Window J1	£230.00 ea.	£299.00 ea.	£345.00 ea.
Window J2 (Outdoors)	£580.00	£754.00	£870.00
Pillars L1, L2 & L3	£440.00 ea.	£572.00 ea.	£660.00 ea.
Walls L4, L5, L6 & L7	POA	POA	POA
Pelmet Small (13285mm x 490mm - 10mm Bleed at Bottom)	£510.00	£663.00	£765.00
Pelmet Large (24588mm x 490mm - 10mm Bleed at Bottom)	£940.00	£1,222.00	£1,410.00

Installation

Please note that the above item costs are exclusive of labour to install and remove and transport – which will be quoted upon request.

- * All prices listed above are subject to VAT and additional labour and transport costs.
- ** Provided we can receive your artwork more than 10 days before your event, the reduced price applies. Between 10 and 6 working days before your event date a surcharge of 30% applies, between 5 and 1working day before your event a 50% surcharge applies. This is due to the additional time and transport required within these shorter timeframes.



The
BREWERY

TheBrewery@encoreglobal.com



WELCOME



The
BREWERY